



NATIONAL COLLEGIATE
CHORAL ORGANIZATION



2019

NOVEMBER 7-9

Program Advertisement Guide

<https://www.ncco-usa.org/conferences/ads/>

Sizes

There are four sizes for the 2019 conference booklet:

Full page to bleed (\$750) — 6" × 9" (with 1/8" bleed)

Full page with margins (\$750) — 5" × 8"

Half page (\$600) — 5" × 3 7/8"

Quarter page (\$550) — 2 3/8" × 3 7/8"

Format

Preferred file format: **PDF**, EPS, TIFF.

As all ads will appear in color, files should be saved in CMYK mode.

All files should be saved at no lower than 300dpi and 100% size.

Any images embedded in the file should be 300dpi.

Please outline or embed all fonts within the file.

For the full page to bleed option, use .125" bleed.

For all other sizes, a 1 pt, black border will be automatically applied to all ads. *Please add no border.*

All ads print in four-color process (CMYK).

Please Note

If the ad is **sized incorrectly**, NCCO reserves the right to resize, warp, and/or re-create it to fit accordingly.

NCCO will **not accept** ad copy in Microsoft Word or Publisher files, web graphics, or low-resolution graphics (under 300dpi).

Please follow the **format guidelines** above to ensure your organization is best represented.

Full Page Ad

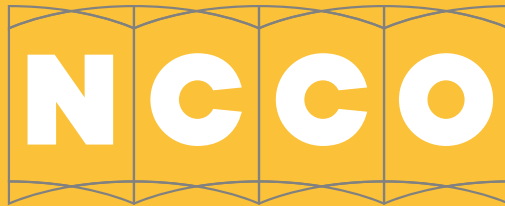
to bleed

\$750

6" × 9"

with 1/8" bleed: 6 1/4" × 9 1/4"

All text should observe a 1/4" interior margin to avoid trimming.



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Full Page Ad

with margins

\$750

5" × 8"

a 1 pt, black border will be automatically applied

Half Page Ad

\$600

5" × 3⁷/₈"

a 1 pt, black border will be automatically applied

Quarter Page Ad

\$500

2³/₈" × 3⁷/₈"

a 1 pt, black border will be automatically applied

Important Deadlines

Space Reservation

September 15, 2019

Ad Copy

September 27, 2019

For More Information

www.ncco-usa.org



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